

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF AMERICAN TELCO, INC. FOR)	
PERMISSION, APPROVAL AND A CERTIFICATE OF)	CASE NO.
AUTHORITY TO TRANSACT THE BUSINESS OF A)	95-587
RESELLER OF TELECOMMUNICATIONS SERVICES)	
WITHIN THE STATE OF KENTUCKY)	

O R D E R

On December 27, 1995, American Telco, Inc. ("American Telco") filed its application with the Commission seeking a Certificate of Public Convenience and Necessity to provide intrastate, long-distance telecommunications services as a reseller within the Commonwealth of Kentucky.

American Telco is a Texas corporation proposing to resell the services of carriers currently certified within the Commonwealth of Kentucky in accordance with the terms and conditions set forth in its tariff. American Telco does not seek authority to provide operator-assisted telecommunications services.

American Telco employs no intrastate transmission or reception telecommunications equipment or facilities in the performance of its services, and all intrastate facilities, equipment, and networking will be provided by the underlying carrier. American Telco will not construct any new facilities in the Commonwealth of Kentucky.

The information provided by American Telco demonstrates its financial, managerial, and technical capability to provide

intrastate, long-distance telecommunications service. The proposed rates filed December 27, 1995 should be approved as the fair, just and reasonable rates to be charged.

In Administrative Case No. 306,¹ the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, American Telco should ensure that its name appears prominently on all bills issued to customers for services rendered by it.

The Commission, having considered the application, the information provided by American Telco, and being otherwise sufficiently advised, HEREBY ORDERS that:

1. American Telco be and it hereby is granted authority to provide intrastate, long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.

2. American Telco shall comply with the provisions of the Orders in Administrative Case No. 323.²

3. American Telco shall ensure that its name appears prominently on all bills issued to customers for services rendered by it.

¹ Administrative Case No. 306, Detariffing Billing and Collection Services, Order dated April 30, 1990.

² Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.

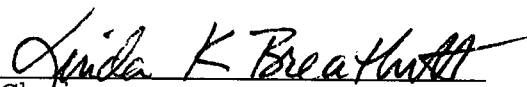
4. American Telco's authority to provide service in this Commonwealth is strictly limited to those services described in this Order and in American Telco's application.


5. The rates and charges proposed by American Telco are hereby approved as filed on December 27, 1995.

6. Within 30 days from the date of this Order, American Telco shall file its tariff sheets in accordance with 807 KAR 5:011.

Done at Frankfort, Kentucky, this 14th day of March, 1996.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director